

# ION

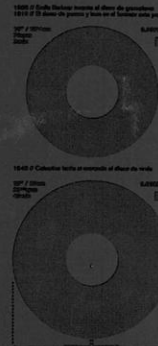


Discover the power of data visualization in the world of business and marketing.

**Data36**  
L'ESPRESSO  
Migliori Scelte / 2008-2009

**Data21**  
L'ESPRESSO  
Lavoratori / 2008-2009

**Data22**  
L'ESPRESSO  
Migliori Scelte / 2008-2009

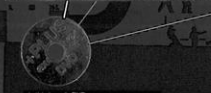


**SEAS OF TRUTH**

plus all those moving infographics too by  
NS / Impacto / FIC Agency / Superinf

- Colaborative
- Down Boyer
- Nickolas Epton
- Laurence
- Wolfe
- Number27
- Pumpkins
- SPVZ
- Tymon Katerina
- Wolkeat

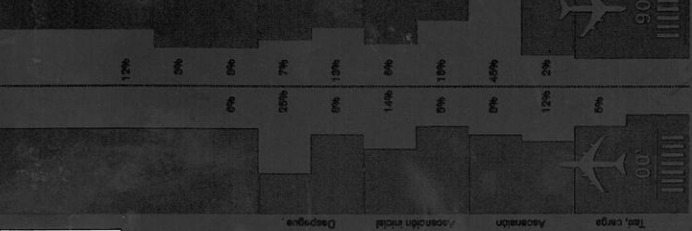
# We ♥ infographics



- also in this issue
- masters of lying
  - kye cooper
  - film prototype film
  - richard morison
  - born thing
  - creative city
  - swiss design: zürich
  - art of exhibition
  - leandry gallery
  - leon-loses

in this issue's DVD

Behind the Scenes of ION's Wonderful  
MTV network's International, Burma Visit by Dale  
DIESEL, Liquid Space e Fashion Show  
Clips from Onedotters industries  
• Plus many more exciting clips



Diapos per un  
tempo di volo da  
90 minuti

Asciutto  
1/3  
Tempo di volo





06

**{ASPIRATIONAL  
APIRAT}**

Graphic design wasn't Apirat Infahsaeng's first interest, though he now regards himself as part designer, part visual artist. His original intention was to become an architect and/or engineer, but he struggled with the maths involved. This led him to develop the more creative side of his artistic aspirations, having always been good at drawing. Pleased with the album artwork he did for his own band, he decided to study graphic design at UCLA. His CV now boasts a portfolio of work for books and magazines, as well as exhibitions, and he is currently employed as a senior designer with BIG in New York City. We have a hunch you'll be hearing a lot more about Infahsaeng. See if you agree after visiting [www.syntheticautomatic.com](http://www.syntheticautomatic.com)

07

**{NEW STAR  
IN THE  
NORWEGIAN SKY}**

Julien De Smet Architects, a 30-strong multidisciplinary team with offices in Copenhagen, Brussels and Oslo, put as much emphasis on the aesthetic as they do on the functional – and the effectiveness of this approach can be seen in everything they do, from large-scale urban planning to furniture to design. A good example is their latest landmark project – the Holmenkollen Ski Jump in Oslo, Norway. In replacing the old ski jump, JDS decided to give the new one a unique look that really makes it stand out, with a sharp, simple silhouette that is thrown into cutting-edge contrast by the special lighting effects that make it resemble an earthbound Milky Way twinkling in the Norwegian capital. The jump is expected to be completed in time for the 2014 World Championships and is being built in accordance with new standards and regulations set down by the Norwegian Ski Federation.

